



Job Title: Communications Manager

Location: Remote

About Education Reimagined

Education Reimagined is a national nonprofit organization dedicated to making learner-centered education available to every child in the United States.

In realizing this mission, Education Reimagined works to codify, advance, and elevate the field of learner-centered education, its practitioners, and its impacts. We are harnessing the power of visionaries across the country to create a new design for public education that is centered around learners and communities. We work with young people, educators, leaders, and communities to reimagine learning as a personalized, inclusive, and empowering journey for all learners.

Our work is rooted in systems transformation, equity, and the belief that every child is capable, curious, and worthy of a learning experience that honors their uniqueness.

In this work, we are launching a variety of communications efforts to raise awareness of the need for this change, to invite key audiences into conversations about the promise of learner-centered education and ecosystems, and to garner active support for this work. These efforts include a variety of owned and earned thought leadership efforts, engagement campaigns, in-person and digital events, digital and print resources, and impact stories to engage audiences and invite participation.

Position Overview

We are seeking a dynamic Communications Manager to support our thought leadership communications strategy and execution of communications efforts across the organization. This role is ideal for a skilled communicator, writer, and social media engagement strategist who has a passion for education innovation and thrives in a collaborative and emergent environment. The Communications Manager will craft compelling narratives that build our national community of learner-centered practitioners, partners, and funders, while amplifying the voices and stories of those leading the movement.

Key Responsibilities

- **Content Creation, Editing, and Publishing**

- Support and manage the execution of communications projects that elevate Education Reimagined's voice in the national education innovation space.
- Support positioning of our senior leaders and learner-centered partners as thought leaders.
- Serve as managing editor of our "Voyager" e-newsletter.
 - Connect with authors on the Education Reimagined team
 - Source and execute articles with authors beyond Education Reimagined
 - Manage the editorial calendar in partnership with the team
 - Execute the digital publishing process on a monthly basis via HubSpot
 - Ensure quality control
- Maintain a consistent brand voice across all communications.
- Contribute to and manage a content calendar in alignment with organizational priorities.
- Manage HubSpot execution for communications, contact management, data collection, and analysis.

- **Social Media & Community Engagement**

- Manage and grow our social media presence across key platforms to build awareness and engagement with our work.
 - Create and execute the delivery of social content, in partnership with our Director of Communications
 - Support team members in their social posts and sharing strategies
 - Execute social strategies to support projects and initiatives, in partnership with project teams
- Identify and engage with partners, influencers, and communities to increase reach and dialogue.
- Analyze metrics to refine strategies and increase impact over time.

- **Collaboration & Project Management**

- Coordinate with team members, partners, and contractors to ensure timely development and distribution of content.
- Provide communications support for organizational events, campaigns, and ecosystem-building initiatives.
- Stay informed about trends in education innovation and identify timely opportunities for engagement.
- Uphold high standards for quality control across published content for the organization.

Qualifications

- Minimum of 5 years of professional experience in communications, with demonstrated experience in a mission-driven or education innovation organization.
- Exceptional writing and editing skills, with experience developing long-form content and thought leadership pieces.
- Experience managing social media strategy and creating content across social platforms.
- Strong understanding of storytelling as a tool for systems change and movement-building.
- Ability to work independently in a fully remote, highly collaborative team environment.
- Curiosity and enthusiasm for learner-centered education and equity-driven systems transformation.
- Strong organizational and project management skills with an ability to adapt to changing priorities.

Preferred

- Experience communicating complex ideas in accessible, compelling ways to diverse audiences.
- Familiarity with HubSpot or other CRM tools.
- Experience working with and centering voices from underrepresented communities.

Education Reimagined operates as a fully remote team. The role will require a minimum of four trips per year, for in-person team meetings, learner-centered site visits, and potential conferences.

Compensation

Salary will be based on experience, skills, and location, beginning at \$70,000. Education Reimagined's compensation package also includes medical, dental, and vision coverage; generous paid time off; 17–19 paid holidays per year; a 401(k) plan; and a flexible work environment.

To apply, please submit your information using this form: <https://forms.gle/vWKB6RGRWJM6f24o8/>

If you experience issues or the form is unavailable, you can apply via email (jobs@educationreimagined.org) by attaching a cover letter and resume.
