



Creative Director

Job Description

Sept 21, 2026

Education Reimagined seeks a **Creative Director** to bring our brand and ideas to life across publications, websites, social media, events, presentations, and other digital and print experiences.

This is a hands-on role for a versatile creative who can move fluidly between projects of varied sizes and scopes, collaborate closely with colleagues and external partners, and translate ideas into strong creative work. The right person will bring excellent design skills, sound judgment, flexibility, and comfort working in a dynamic environment where projects and priorities evolve.

About Education Reimagined

[Education Reimagined](#) is a national nonprofit and catalyst organization supporting the growth of learner-centered education, where young people are known, have agency in their learning, pursue their interests and strengths, and learn in ways that connect to their lives and communities.

We work with educators, communities, partners, and funders across the country to drive the systems change needed for learner-centered education to grow and become accessible to more young people.

Our communications team advances this work through storytelling, thought leadership, digital and print resources, websites, social media, events, films, and other creative experiences.

About the Role

The Creative Director will report to the Chief Communications Officer and work closely with the communications team to develop and execute creative work across Education Reimagined.

The work is varied. On any given project, the Creative Director might design a report, develop social creative assets, collaborate on a website or digital resource, create materials for an event, or help

develop a special experience, such as an immersive gallery experience co-designed with practitioners in the field or an evocative webinar that creates a dynamic viewer experience.

The Creative Director will work within an established brand, applying it consistently while finding fresh ways to bring it to life across formats and audiences. Some projects will be executed directly; others will involve managing and collaborating with freelance designers, agencies, web developers, filmmakers, event partners, or colleagues across the organization. This person will play a central role in executing creative work from idea to execution, while also serving as a key conduit between the organization and the external partners who help execute that vision.

This role is best suited for someone who enjoys both making and collaborating and who can move comfortably from idea to action, incorporate feedback, adapt as projects evolve, and keep work moving.

What You'll Do

- Design and produce creative work across channels, including publications, reports, websites, presentations, social media, campaigns, events, and other digital and print materials.
- Apply and evolve Education Reimagined's established brand across projects, platforms, and audiences.
- Collaborate with colleagues and external partners to develop websites, digital resources, events, exhibitions, and other creative experiences, contributing hands-on creative expertise from concept through execution.
- Turn complex ideas and information into creative work that is clear, accessible, and engaging.
- Manage a varied portfolio of creative projects from concept to completion, balancing different scopes, timelines, feedback, and evolving needs with producing high-quality creative work and deliverables.
- Serve as a primary point of contact for external creative contractors, providing creative direction and coordinating workflows and handoffs to ensure high-quality, cohesive execution.
- Bring creative ideas, problem-solving, and strong partnership to the communications team and colleagues across the organization.

What We're Looking For

- **8-10 years of relevant experience** in graphic design, art direction, creative direction, or a related creative role.

- A strong portfolio demonstrating graphic design and visual storytelling across digital and print formats,, including publications, web, social media, presentations, campaigns, and/or events.
- Strong creative judgment and attention to detail, with experience working within and evolving an established brand and visual identity.
- Comfort with ambiguity and change, including an ability to move ideas into action, incorporate feedback, and adapt while continuing to advance projects as direction evolves.
- Strong organizational and project-management skills, and an ability to thrive while juggling many projects of different sizes, scopes, timelines, and stages of development.
- A collaborative, responsive working style and an ability to build productive relationships with colleagues and external partners.
- Strong proficiency with relevant graphic design and creative tools, as well as Google Workspace; experience with AirTable, Hubspot, and Wordpress a plus.
- Alignment with Education Reimagined’s mission and interest in advancing learner-centered education.

Experience in nonprofits, social impact, or other mission-driven environments is a plus but not required.

Location and Travel

Education Reimagined operates as a fully remote team. The role will require period travel, 3-4 times per year, for staff gatherings, events, or project work around the country.

Compensation

Salary starting at \$90,000, with flexibility based on experience, skills, and demonstrated leadership. Education Reimagined’s compensation package also includes medical, dental, and vision coverage; generous paid time off; 17–19 paid holidays per year; a 401(k) plan; and a flexible work environment.

We encourage candidates across a broad range of backgrounds to apply and will work with finalists to determine a compensation package that reflects their expertise.

To Apply

To apply, please submit your information using this form: [LINK](#). You will be asked to upload these materials:

- A brief cover letter sharing your interest in the role and relevant experience
- Your resume

- A portfolio demonstrating the range of your creative work

If you experience issues or the form is unavailable, you can apply via email (jobs@educationreimagined.org) by attaching your cover letter, resume, and portfolio of work.

Equal Opportunity Employer

Education Reimagined is an equal-opportunity employer and is committed to maintaining and promoting a workforce that reflects diversity at all levels of the organization. We encourage applications from all qualified individuals without regard to race, color, ethnicity, religion, national origin, sex, pregnancy, sexual orientation, gender identity and expression, age, veteran status, marital status, disability (including mental disabilities, learning disabilities and history of disabilities), genetic information, record of arrest or conviction or any other basis prohibited by applicable federal, state, or local law.